

ECG BUZZ @ St Nicks (2020 Sem 1 Edition)

INDUSTRY WATCH

Source: MOE ECG Buzz

GRAPHIC DESIGN

Design 2025 Masterplan

Nurture Design as a national competency to enrich our young with design sensibilities & building multi-disciplinary design talent.

Grow the Design industry through enhancing designers' & design firms' capabilities while supporting them in the creation of innovative products & brands.



Promote the adoption of Design in businesses & in the public sector.

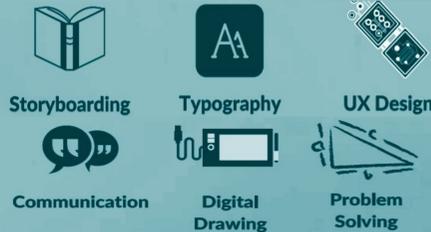
Bring Design closer to our people and communities.

Strengthen the Singapore Design brand locally & globally.

Top Traits To Develop



Top Skills In Demand



DesignSingapore Council was established in 2003 to help develop Singapore's design sector. The council aims to help Singapore use design for innovation and growth, and make life better in this UNESCO Creative City of Design. Singapore was designated a UNESCO Creative City of Design in December 2015. Scan here for more information:

The Ministry of Culture, Community and Youth (MCCY) seek to inspire Singaporeans through the arts and sports, engage the youth, strengthen community bonds and promote giving. The MCCY works with a group of Statutory Boards and Agencies like The National Heritage Board and the National Youth Council to carry out programmes.

Scan the QR Code to find out more about the courses related to the **Graphic Design industry!**

FASHION TECHNOLOGY

Top Knowledge Needed

- Design Principles
- Composition Theories
- Garment Types
- Business Ethics
- Cultural Norms
- Consumer Psychology
- Fashion Trends
- Technological Platforms



Top Skills In Demand

- Visualisation
- UX Design
- Problem Solving
- Digital Drawing
- Garment Construction

Top Traits To Develop

- Empathy
- Patience
- Tech-saavy
- Efficiency
- Creativity
- Analytical

Scan the QR Code to find out more about the courses related to the **Fashion Technology Industry!**



Trending News To Look Out For

Where fashion and technology collide
| The Straits Times |

More Firms In Fashion Industry
Turning To Tech
| The Straits Times |

TAFF Annual Report 2019
| TAFF |



Scan here for more info:

TaFF (Textile and Fashion Federation) is the official association for the textile and fashion industry in Singapore. It plays an active role in supporting and developing the industry by positioning Singapore as an innovative fashion hub by focusing on three key areas: Technology & Innovation, Sustainability and Asian Craftsmanship.



BEAUTY SERVICES

AESTHETICS MEDICINE

Top Knowledge Needed

- Biopharmaceuticals
- Health Safety Standards
- Non-invasive Treatments
- Safety Standards
- Surgical Procedures

The Evolving Landscape

As we move towards a technology-driven lifestyle, the industry of aesthetic medicine is steadily improving the way patients experience cosmetic treatments.

Treatments are becoming increasingly innovative and reliant on technology to ensure that processes are highly precise, safe and effective to assure quality outcomes at economical costs with minimal side effects to individuals.

Top Skills In Demand

- Cosmetic Surgery
- Cost-Benefit Analysis
- Medical Diagnostics
- Collaborative Problem Solving
- Communication



PLASTIC SURGEON

Involved in the repair, reconstruction, rejuvenation and replacement of physical defects of form or function of various body parts via surgical or medicinal methods.



COSMETIC CHEMIST

Develops and formulates cosmetic products related to skin, hair, nail and body care for manufacturers. Collaborates with product development teams to research ways to improve the quality of cosmetic products.

Trending News to Look Out For

Aesthetic Medicine And What The Profession Can Learn (Singapore Medical Association)

A Beauty Clinic That Makes A Difference (The Straits Times)

More Information

Scan the QR Code to find out more about the Guidelines on Aesthetic Practices for Doctors!

Scan the QR Code to find out more about the courses related to Medical Services!

Lead Agency



HAIRDRESSING



HAIR COLORIST

Specialises in altering the color or tint of clients' hair. Should be good communicators in order to reach an understanding with their clients regarding their desired look.

The Evolving Landscape

A visit to the hairdresser can be much more than a quick trim. It can involve multiple professionals using cutting-edge tools and high-tech equipment to cut, style, colour, treat and alter clients' hair. Hairdressing professionals often re-invent their methods and equip themselves with new knowledge and skills to cater to changing trends in fashion and interpret the clients' wishes accurately to deliver desired outcomes.

Top Knowledge Needed

- Hair Treatment Techniques
- Chemistry
- Salon Operations
- Hair Alteration Processes
- Safety Procedures

Top Skills In Demand

- Hair Dying
- Hair Styling
- Customer Service
- Communication
- Trend Analysis

Trending News To Look Out For

Cutting-edge profession: Rosy outlook for Singapore's hairdressing industry (The Straits Times)



Scan the QR Code to find out more about the courses related to Hairdressing!



BEAUTY THERAPY



ESTHETICIAN

Specialises in methods of skin treatment such as electrolysis, microdermabrasion, facials, reflexology, superficial chemical peels, body treatments, and waxing.



The Evolving Landscape

Beauty therapy work includes a variety of skills ranging from nail and skin care to body massage to make-up expertise. Professionals are also expected to infuse a therapeutic element to help boost clients' sense of well-being and self-esteem. The beauty business is subjected to ever-changing trends and demands, hence it is important to keep in touch with the latest developments in the industry.

Top Knowledge Needed

- Body, Skin, Nail & Hair Care
- Biochemistry
- Health Therapy
- Beauty Treatment Processes
- Safety Procedures

Top Skills In Demand

- Reflexology
- Hair Removal
- Customer Service
- Communication
- Trend Analysis

Trending News To Look Out For

Home-based beauty businesses on the rise in Singapore (The Straits Times)



Scan the QR Code to find out more about the courses related to Beauty Therapy!



SKILLS CONFIDENCE

DEEP HUMAN SKILLS - Skills essential for your success in this modern world of DEEP TECH

Focus & Mindfulness

We are operating in an environment of mass distraction and technology addiction.

Your ability to control your attention, focus on what matters, and form insightful connections to separate the signal from the noise will be crucial to your success in life.

Complex Communication

Work today is marked by ambiguity, constant strategy changes and necessitates working virtually with cross-cultural teams.

All of this demands sophisticated communication skills from you, such as giving skillful feedback, influencing and having difficult conversations.

Empathy

Empathy is the ability to shift perspectives, and understand others on a deeply human level.

Coupled with self-awareness and the ability to assert appropriate boundaries, empathy is a superskill that will allow you to connect and engage effectively.

Adaptive Resilience

Adaptive Resilience is a fundamental hygiene factor that determines your ability to thrive.

It doesn't matter if you have the best skills in the world if you give up easily or not possess the psychological flexibility to adapt, learn and keep growing through challenging times.